



Denton Rotary Club

Chartered May 1, 1920
District 5790 • Club No. 1779

P. O. Box 1622 • Denton, Texas 76202

Meeting Time:
Thursday, Noon
Radisson Hotel

www.dentonrotary.com

The Flywheel

Thursday, January 18, 2007

2006-07 Officers

Ron Aldridge	President
Sonja Rogers	President-elect
Horace Brock	Past President
Margaret Griffin	Secretary
Rob Seay	Treasurer
Dick Stewart	Sergeant-at-Arms
Tom Syler and David Barrett	Assistant Sergeant-at-Arms
John Shrader and Ralph Flesher	Co-Historians
Leigh Hilton	Director, Club Awards
Becky Opperman	Chaplain
Bill Cissell	Director, Grants & Development
Dick Stewart and Phillip Young	Music Directors

2006-07 Directors

Mary Gotcher	Bill Cissell
Jack Cross	Virginia Langston-McDaniel
Eva Poole	Larry Aaron
Leigh Hilton	George Alatzas
Steven Coburn	

Club Service (A)	Sonja Rogers, Director
Mark Ragsdale, Guy McElroy	Membership
Jim Alexander	Classification
John Shrader, Jack Cross	Membership Development
Mark Burroughs	Attendance
Pete Bradbury	Audit
Pete Bradbury	Club Bulletin

Club Service (B)	Steven Coburn, Director
Don Barnes	Fellowship
Harv Kitchens	Fundraising
Phillip Young	Programs
John Cabrales, Jr.	Public Relations
Jo Ann Ballantine	Web Site
Dick Stewart	Magazines

Community Service	Virginia Langston-McDaniel, Director
Tom LaPoint, Mary Gotcher	Environmental Services
Rick Woolfolk	Blood Drive
George Alatzas	Human Development
Michelle Cunningham	Scholarship
Bill McKee, Carolyn Ishee	Partners-in-Service
Ricky Grunden	Community Development

International Service	Eva Poole, Director
Herman Oosterwijk	International Youth
Bill Cissell	HIV/AIDS
Horace Brock	World Fellowship
Bob Peterson, Bruce Sandelin	Rotary Foundation
	World Community Service

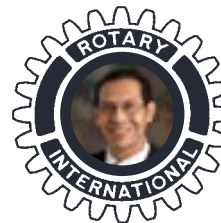
Vocational Service	Larry Aaron, Director
Gloria Anderson	Career Development
Vicki Smith, Mary Ann McDuff	RYLA
Polly Thompson	Vocational Awareness
Herbert Holl	Vocational Awards
Derv Hudgens	4-Way Speech



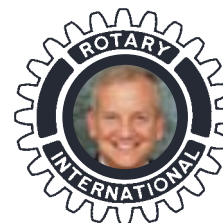
Rotary International 2006 - 2007 Theme



William B. Boyd
International President



Dan Morales
District Governor



Dr. Ron Aldridge
Club President

Today's Program:

United Way of Denton County
Lilia Chávez Bynum, President

Upcoming Programs:

- Jan. 25 Russell-Newman, Inc.
David Martino
- Feb. 1 Denton Economic Development
- Feb. 8 Ryan High School Interact Club A
Bill McKee & Cheryl Ellis

Public Relations Efforts Attracting Recognition

Maureen Vaught



Humanity in Motion ads in major U.S. magazines are helping spread Rotary's message.

Humanity in Motion awareness is growing. Using a variety of public relations tools, Rotarians are helping to dispel the Rotary myths while gaining public recognition for their community and international humanitarian work.

To help clubs and districts select the most effective method to share Rotary with their communities, RI has developed Humanity in Motion III, a "best of" collection. The set includes outstanding public service announcements from the Humanity in Motion CD-ROMs/DVDs for use in print and

on radio, TV, and billboards. It also includes sample newspaper supplements, Internet ads, and posters. Each item can be used as is or adapted to fit local markets.

An old people's group. A VIP club. A traffic circle. These are some of the responses reported in The Rotarian last January when members of the Rotary World Magazine Press asked people on the street: "What is Rotary?"

Fortunately, this unscientific survey yielded enough correct answers to indicate that Rotary

awareness is growing. Using a variety of public relations tools, Rotarians are helping to dispel the Rotary myths while gaining public recognition for their community and international humanitarian work.

In Argentina, the Rotary Club of Libertador-Recoleta tailored the Humanity in Motion II PSAs to make certain the message of peace through education reached their audience. The club wanted to run the ads in Buenos Aires train stations, which an estimated 1.4 million commuters pass through every day.

"Because of the noise in the stations, we couldn't use the CD-ROM's Spanish voice-overs," says club member Alicia Padilla Nelson, a zone coordinator for the Public Relations Resource Group. "So, with the approval of RI, we translated Rotary's message and created Spanish subtitles instead."

Using an RI Public Relations Grant, the club ran the 30-second PSAs on 500 TVs in 62 train stations every day for four months.

Read more Humanity in Motion III information, order, or obtain broadcast-quality footage to air on television stations.

Please join us to celebrate the accomplishments of

L. Kimberly Karl

and extend best wishes on her retirement!

Thursday, January 25, 2007

4:30 - 6:30 p.m.

Girl Scouts Cross Timbers Council

Denton Service Center

4000 West University Drive

Denton, Texas 76207

940-243-1314

The Rotary 4-Way Test

Is it the TRUTH? • Is it FAIR to All Concerned?

Will it Build GOODWILL and BETTER FRIENDSHIPS? • Will it be BENEFICIAL to All Concerned?

Boyd Receives Royal Award



Great Britain's Queen Elizabeth II recently bestowed Rotary International President William B. Boyd with the Companion of the Queen's Service Order Award.

The award is given to New Zealand residents who have served as a valuable volunteer to the community, whether in elected or public office. The queen appoints 30 people each year.

"While Lorna [Boyd's wife] and I are honored for me to receive the QSO, we recognize that this is recognition of the standing of Rotary in our community," says Boyd.

The queen honored Boyd for his work in the New Zealand community, which he's served as a Rotarian since 1971. He's also served in his community as an elder and youth leader in the Presbyterian church, scout master, secretary of several school committees, and 30 years as a rugby referee with the rugby union.

Russell Clarke, president of the Pakuranga Rotary club, New Zealand, says that members are collectively delighted that Boyd has received recognition. "The club is extremely proud of Bill and Lorna's wonderful work for Rotary. The feedback from Rotarians worldwide has been that Bill is a real leader of the Rotary movement. The club is proud that the queen has honored Bill and Rotary with this award."

Rob Crabtree, past governor of District 9920 added, "Bill and Lorna epitomize Service Above Self."

An awards ceremony will take place later in the year, after Boyd completes his term as RI president. He will receive a citation for service to the community as well as a badge and a medal.

The Mardi Gras Mixer date has changed!

The new date is
January 23rd, 2007
DATCU Building, 5:30 p.m.



January is
Rotary Awareness Month

Attendance Report

January 11th, 2007

Members Present 50
Makeups 0
Percentage for this Meeting 58.82%

Guests

The following Guests attended the
January 11th Meeting

Guest Speaker **Topic:**
Dan Leal, Executive Director Children's Advocacy Center
of Denton County

Guests of Members **Guest of:**
David Petersen Ken Ingram
Gloria McElroy Guy McElroy
Katrina McPherson Virginia McDaniel
Pat Howell Sonja Rodgers

Leave of Absence

Mike Conduff 9/6/2006 to 4/5/2007
Michelle Cunningham 11/20/2006 to 6/20/2007
Paige Nelson 12/17/2006 to 12/17/2007

Makeup Options

Colleyville PM	Tuesday	Noon	Bellissimo's Italian Restaurant
Denton South	Tuesday	6:45 am	Radisson
DFW	Friday	Noon	Hyatt Airport- West Tower
Flower Mound	Thursday	Noon	Salerno's
Gainesville	Wednesday	Noon	First Baptist Church
Keller	Tuesday	Noon	The Round House
Lewisville	Wednesday	Noon	Groto-Highland Village Rd & FM 407
Lewisville AM	Thursday	7:00 am	Village Grill - 2250 FM 407
Metroport	Friday	7:00 am	Mariott Solana Hotel
Sanger	Tuesday	Noon	Sanger Community Center

Please note the Rotary Club you visited when you turn in your "make-up" card. Meetings must be made-up within 2 weeks before or after the meeting missed.
Need more meeting options? Visit RI's website www.rotary.org

Rotary Club

Board of Directors Meeting
Noon, Wednesday, February 7, 2007
DATCU • Administration Building

IMPORTANT CLUB INFORMATION

Payment of dues, correspondence, etc. for the Club should be sent to the Club's official mailing address: Denton Rotary Club
P.O. Box 1622, Denton, TX 76202.

Please submit *Flywheel* information to WheelerPress: fax 940-383-4250 or email: print@wheelerpress.com. Deadline is Wednesday noon.
Cheryl Hedric, Executive Secretary – 940-380-7448, chedric@datcu.coop

Please bring your magazines to our Thursday meetings and place them on the piano, so that the Magazine Committee can distribute to area hospitals and retirement centers. Thank you.