



The Flywheel

Thursday, October 8, 2009

www.dentonrotary.com

Denton Rotary Club



Chartered
May 1, 1920
District 5790
Club No. 1779

P. O. Box 1622
Denton, Texas
76202

Meeting Time:
Thursday, Noon
Fremaux's

Shooting for Success

This week's meeting promises to be both unique and entertaining, one you won't want to miss! Our guest, Bill Chaffin, was a successful marketing and sales executive for 25 years, primarily in the insurance and real estate industries. His career path took a new direction in 1978. He took over a troubled motion picture project with the release title Squeeze Play, starring four Dallas Cowboy football players—Ed “Too Tall” Jones, Drew Pearson, Jay Saldi, and Thomas “Hollywood” Henderson. As the Executive Producer, Bill made a big mistake that led to his darkest hour.



After this, he worked for the Zig Ziglar Corporation for 28 months.

In 1986 Bill formed Turn-Key Communications, currently known as Bill Chaffin Enterprises, Inc., and serves as President.

Bill is the only motivational speaker in America who does basketball shootouts with middle schools, high schools, colleges and professional basketball players. This novel approach with teenagers and young people gains instant respect before he shares an urgent message entitled, “What Goes Around Comes Around”.

September 12th, 1989, Bill broke into the Guinness Book of World Records shooting a basketball on cable television in Schererville, Indiana. He made 190 out of 208 free throw attempts in ten minutes, using one ball and one rebounder.

A good bottom line, showing a net profit in business and swishing the net in basketball will attract the attention of many. But the most exhilarating feeling is to hit nothing but net in everyday life. When you make those clearly defined choices, it will have a dramatic impact on winning in those “must win” situations.

Bill’s “high touch” message will challenge you to go beyond success and become significant both personally and professionally.

To Corporate America, Bill’s talk is entitled “Nothing But Net”.



In Custer's Last Stand, Texan finds inspiration

by Brad Webber

The Rotarian — October 2009

Like many boys growing up in the 1950s, Michael Donahue played cowboys and Indians, donning a coonskin cap and losing himself in the adventures of Fess Parker as Davy Crockett.

As a high schooler in Baytown, Texas, USA, he became enthralled with sagas of long odds in combat, at places such as the Alamo and the Little Bighorn. Donahue's boyhood passion is still part of his life. For 20 years, he has spent his summers as an interpretive ranger at the Little Bighorn Battlefield National Monument in Montana. From mid-May to mid-August, he guides visitors along the rolling hills and worn trails, past the grave markers of the more than 200 men in Lieutenant Colonel George Armstrong Custer's Seventh U.S. Cavalry. They walk along the embankments where on 25 June 1876, Sitting Bull and Crazy Horse and their bands of Lakota, Cheyenne, and Arapaho warriors won a decisive but short-lived victory over the forces bent on settling their people on reservations.



Michael Donahue at the Little Bighorn Battlefield Monument.

Photo by Tim Downey

A member of the Rotary Club of Temple-South, Texas, and chair of the visual arts department at Temple College – the canvasses he paints abound with battle scenes – Donahue has led his club's efforts to raise more than \$45,000 in scholarships for students of the arts.

Custer was a “rock star of his period,” a hero of the U.S. Civil War, and a publicity hound who sported fanciful scarlet ties and velveteen jackets, Donahue says in the 2007 BBC docudrama *Custer's Last Stand: The Wild West*, for which he served as a narrator and historical consultant. Custer, “a natural leader of men, especially in combat,” had been “darned lucky,” says Donahue – he had 11 horses shot under him during his military career. “His luck ran out at Little Bighorn.” The defeat was a touchstone moment in U.S. history, delivering a shock akin to the assassination of President John F. Kennedy, he says.

Donahue has written a book, *Drawing Battle Lines: The Map Testimony of Custer's Last Fight*. The seven-year project, melding his appreciation of battle stratagems and creativity, is a literal art of war, with more than 90 maps, 35 of them never before published. He's now working on a second book covering all of Custer's fights with Native Americans.

To read the conclusion to this story, click [here](#).

Attendance Report:

October 1, 2009

Members Present

39 of 88

Percentage for this meeting

44.32%

Rotarian Guests:

Gary Toothaker

Rotary Club of Mission, TX

Other Guests:

Robert Ramirez

Approved for Membership

**October is
Vocational
Service
Month!**

The Rotary 4-Way Test

Is it the TRUTH?

Is it FAIR to All
Concerned?

Will it Build
GOODWILL and
BETTER

FRIENDSHIPS?

Will it be
BENEFICIAL to

All Concerned?

Meetings

**October
8th:**
Basketball
Bill Chaffin

**October
15th:**
Scott
Wisembaker

**October
22nd:**
Care Highway:
Global Human-
itarian Aid,
Chris Morrisson

**October
29th:**
TBA

2009-10 Officers

President – Larry Aaron
President Elect – Dale Kimble
Past President – Eva Poole
Treasurer – Steve Shepherd
Secretary – John Iverson
Sergeant-at-Arms – Dick Stewart
Assistant Sergeants-at-Arms – Bruce Burleson
Co-Historians – Ralph Flesher and Jack Cross
Cheryl Hedric – Executive Secretary
CHedric@datcu.org

Club Service (A)

Dale Kimble – Director
Attendance: Tom Phillips
Classifications: Bruce Burleson
Fundraising Projects: Tom LaPoint
& Harv Kitchens
Membership: Jack Thomson
Membership Development: Margaret Griffin
Rotary Information: Jack Cross, Eva Poole,
Mary Ann McDuff
Bylaws: Ron Aldridge
Audit: Rob Seay

Club Service (B)

Doreen Rue – Director
Fellowship Activities: Charles McCarty
Club Bulletin: Tim Mangrum
Magazine: Dick Stewart
Programs: Todd Price
Public Relations: Dan Leal
Audio/Visual/Photography: Don Barnes

Community Service

Karen Dickson – Director
Community Development: Ricky Grunden
Environmental Protection: Ray Croff
Human Development: Tyler Wood
Partners in Service: Bill McKee
Scholarships: Olive Morton
Blood Drive: Virginia Langston-McDaniel

2009-10 Directors-At-Large

Steve Coburn
Charles McCarty
Olive Morton
Margaret Griffin
Jack Thomson



John Kenny
International President



John A. Miller
District Governor



Larry Aaron
Club President

Vocational Service

Gary Conwell – Director
Career Development: Rick Woolfolk
RYLA: Vicki Smith & Mary Ann McDuff
Vocational Awards: Leigh Hilton
Four-Way Speech Contest: Tim Mangrum

International Service

Tom LaPoint – Director
World Community Service: John Cooper
Rotary Foundation: TBA
PolioPlus: Rob Seay
Nicaragua Project: Herman Oosterwijk

**District Conference
2009-2010 Co-Chairs
John Cooper & Larry Aaron**



Club Members

NAME...CLASSIFICATION.....	Bus. Phone
☺☺ AARON, LARRY.... Counsel-Marriage & Fam.....	(940) 382-0860
* ADAMS, JAMES.... Newspaper Publishing.....	(940) 566-2093
☺☺†* ALDRIDGE, RON.... Health Services- AIDS.....	(940) 381-1501
* ALEXANDER, JIM.... Higher Educ, Univ.....	(940) 898-2133
* Alexander, Miogene.... Real Estate-Sales.....	(940) 390-2355
☺☺†* BARNES, DON.... Photography-Commercial.....	(940) 566-1888
Barrett, David.... Software Systems Developer.....	(214) 500-7182
☺+* Baugher, Vince.... Healthcare-Chiropractor.....	(940) 484 6336
* Bradbury, Pete.... Mailing Services.....	(940) 382-8583
* Braswell, Ray.... Public School, Admin.....	(940) 369-0001
†* BROCK, EULINE.... Past Service.....	(940) 382-2436
☺+†* BROCK, HORACE.... Higher Education.....	(940) 565-3369
☺* Burleson, Bruce.... Law Enforcement.....	(940) 566-0401
†* Burroughs, Mark.... Law Practices-Tax Law.....	(940) 382-4357
* Bynum, Lilia.... Non-Profit Administration.....	(940) 566-5851
Cabrales, John.... Municipal Gov, Admin.....	(940) 349-8509
Carranza, Gabriel.... Higher Education.....	(940) 369-5261
Clark, Jim.... Fire Protection Svcs.....	(817) 909-0566
†* CLAYTON, KAY.... Education Admin.....	(940) 566-6208
☺☺†* COBURN, STEVE.... Optometry.....	(940) 566-3413
☺+* Conwell, Gary.... Healthcare-Business Development..	(940) 384-3273
☺+* COOPER, JOHN.... County Extension Agent Emeritus...	(940) 453-1886
* Croff, Ray.... Financial Services.....	(972) 731-4013
CROSS, JACK.... Honorary Member.....	(940) 382-9935
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* FLESHER, RALPH.... Veterinary Medicine.....	(940) 382-1203
* Furlow, Philip.... Law Practice.....	(940) 387-3518
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Hansen, Joseph.... Banking-Commercial Lending.....	(940) 349-5600
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Hix, Quentin.... Airport Manager.....	(940) 349-7744
* HOPKINS, GEORGE.... Law Practices.....	(940) 566-8739
HUDGENS, DERV.... Honorary Member	
* Ibarguen, Karen.... Chiropractic Neurology.....	(940) 382-6000
* Ingman, Stan.... Higher Ed-Univ.....	(940) 565-2298
* INGRAM, KEN.... Professional Banking Services.....	(940) 381-7365
☺+* Iverson, John.... Retired.....	(940) 891-4305
* Jester, Tom.... Law Practice-Adoption.....	(940) 387-7585
* Jones, Leon.... Events Management.....	(800) 430-0464
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Langston-McDaniel, Virginia.... Retirement Home.....	(940) 383-6347
☺* LaPoint, Thomas.... Higher Ed-Administration.....	(940) 565-2694
* Leal, Dan.... Nonprofit Admin.....	(214) 597-0868
* Lisenby, Jim.... Banking.....	(940) 686-3243
* Mainja, Martin.... Corporate Accountant.....	(940) 239-5172
* MANGRUM, TIM.... Financial Coach.....	(940) 239-0564
* MARTINO, DAVID.... Sleepware Mfg.....	(940) 898-8888 x305
* Mauldin, Dan.... Higher Ed Univ-Mathematics.....	(940) 383-3958
☺☺* McCarty, Charles.... Insurance Executive.....	(940) 243-4252
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* McGee, Ernie.... Banking.....	(940) 891-2344
* McKee, Bill.... Arbitrator/Mediator.....	(940) 565-3445
Minter, Roy.... Law Enforcement-Administration.....	(940) 349-7923
†* MITCHELL, DANNY.... Banking.....	(940) 440-9100
* MOHELNITZKY, JERRY.... Insurance-Health/Life.....	(940) 387-6196
☺+ MORTON, OLIVE.... Community Ed.....	(940) 262-0828
* Muniz, Sarah.... Credit Union-Insurance.....	(940) 442-5581
* Nelson, Bob.... Public Utilities.....	(940) 498-4044
* OOSTERWIJK, HERMAN.... Healthcare-Imaging.....	(940) 440-9530
* Opperman, Becky.... Youth Agencies - Admin.....	(940) 382-5850
Patchett, Anne.... Chiropractor.....	(940) 566-3601
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* Price, Todd.... Banking.....	(940) 383-6246
* PROUTY, HERB.... Law Practice-Municipal.....	(940) 349-8333
* RAGSDALE, MARK.... Optometry.....	(940) 387-9595
RAGSDALE, RICHARD.... Honorary Member	
Rahn, Richard.....	(940) 262-0994
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* Robinson, Randy.... Banking Admin.....	(940) 349-5601
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* SHRADER, JOHN.... Honorary Member.....	(940) 387-1255
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* Smith, Vickie.... Non-Profit Mgmt.....	(940) 566-5851
* Stanley, David.... Banking-Lending.....	(940) 383-2641
STEWART, BOB.... Youth Organizations.....	(832) 217-9409
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†* STREAM, RICHARD.... Higher Ed Univ-Comm.....	(940) 246-3000
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* SYLER, TOM.... Honorary Member.....	(214) 727-8307
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* Villarreal, Andre.... Adult Day Care.....	(940) 383-8371
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White, Cynthia.... Higher Ed Univ-Trainer.....	(940) 349-2810
☺* Wood, Tyler.....	(940) 566-3143
☺+†* WOOLFOLK, RICK.... Investment, Broker.....	(940) 382-5500

Highlighted Name...Past Club President NAME IN CAPS...Paul Harris Fellow *...Paul Harris Sustaining Fellow ♦...Bequest Society †...Foundation Benefactor
 Highlighted Name...Past Club President-Other ☺...Perfect Attendance: March ☺+...Perfect Attendance YTD ☺☺...Perfect Attendance since July 2007
 ☆...Past Dist. Gov. ♦...Assistant Dist. Gov.

"I would like to think that the pioneering days of Rotary have only just begun. There are just as many new things to be done as ever there were. Rotary must continue to pioneer or be left in the rear of progress."
Paul P. Harris, 1947